

From Innovation to commercialisation

Transforming your business

24th & 25th September

Do you have an innovative idea or a technology that you would like to take to market?

A unique workshop for the benefit of regional SMEs and pre start-up companies on the commercialisation of innovative ideas and technologies.

Concept to reality

When you have a new idea for your business, identifying a way forward can prove challenging. Enterprise Europe Network North East and Newcastle Science City have teamed up to provide businesses in the North East with an exclusive workshop that will help you to:

- **advance your concept** successfully
- **create opportunities** for your business
- **develop an immediate action plan** to implement your idea
- **generate income** from your concepts

You will also get a chance to develop a network of like-minded entrepreneurial colleagues and gain access to invaluable resources and management tools.

Thursday 24th September 6.00pm – 9.30pm:

The Exchange, Time Central, 32 Gallowgate, Newcastle upon Tyne, NE1 48F
A welcome buffet, introduction to commercialisation and networking activities.

Friday 25th September 9.30am – 4.30pm:

The Exchange, Time Central, 32 Gallowgate, Newcastle upon Tyne, NE1 48F
Pitch your ideas, develop your concept, define your direction and generate a plan for success.

Enterprise Europe Network at CPI and Newcastle Science City share a common mission to help regional businesses in the full life cycle of commercialisation of innovative ideas.

Registration fee: £50 per person

Don't miss out, as spaces are limited!

Lunch and light refreshments will be provided.

To register your place on this unique workshop visit

www.een-northeast.co.uk/commercialisationworkshop or contact:

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This workshop has been developed and will be presented by Maffick Ltd - innovation consultants.

