

# Innovating new products

Are you an organisation operating in the digital, life sciences, energy or process industries looking to develop and commercialise new market-led product and process technologies?

At the Enterprise Europe Network, we work closely with our clients across the innovation cycle to help bring their next generation of new products and services to market.

We engage with clients to help:

- ★ Shape strategic R&D project ideas
- ★ Find new partners and build consortia

- ★ Develop R&D grant proposals, in particular:
  - EU Framework Programme Seven
  - Joint Technology Initiatives (JTIs)
  - BERR Grant for R&D
- ★ Access the EU Technology Marketplace
- ★ Promote new technologies and services in Europe
- ★ Monitoring competitive technologies.

For further information please contact us on 0191 490 9200 or email: [enquiries@een-northeast.co.uk](mailto:enquiries@een-northeast.co.uk)

# Framework Programme 7

Are you a North East organisation looking to secure research, development and innovation funding from the EU Framework Programme?

Our in-house team and panel of specialists bring together expertise in technology commercialisation, experience of writing successful FP7 proposals and connectivity with the EC, European R&D bases and industrial stakeholders to help clients.

We engage with clients to help:

- ★ Develop strategies for FP7 participation
- ★ Vet and shape project ideas for call alignment

- ★ Connect with the EC to discuss your idea
- ★ Consortium building
- ★ Identify relevant EU policies, regulation and initiatives
- ★ Review proposals prior to submission
- ★ Analysis and review of key sections:
  - Science & Technology
  - Implementation
  - Impact
- ★ Administrate EPSS
- ★ Analyse the EC evaluation report
- ★ Contract negotiation
- ★ Full support via a risk-sharing model.

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