

# Rise & Design event information

## Rise & Design - No 7: New Technology for design

<b>DATE</b>	Friday 16th April 2010
<b>TIME</b>	Breakfast - 8.30am Presentation - 9am until 11.30am approx Networking/Exhibition - 11.30am until 1pm
<b>VENUE</b>	Woodhorn, Northumberland Museum and Archives, Queen Elizabeth II Country Park, Ashington, Northumberland, NE63 9YF
<b>COST</b>	Free - Limited number of places available

**TO REGISTER:** <http://riseanddesigntechnology.eventbrite.com>

### MAP

<http://maps.google.co.uk/maps?hl=en&q=Woodhorn%2C%20Northumberland%20Museum%20and%20Archives&um=1&ie=UTF-8&sa=N&tab=wl>

**Developers of new technologies need the help of design to ensure that the technologies are useful and necessary to succeed commercially.**

The combination of a technologist's practical and technological skills with a designers' creative and strategic thinking helps in defining applications and routes to market and in developing useful, appropriate and effective products and services.

Design Network North's latest 'Rise & Design' meeting aims to discuss how the latest technologies may be able to help you with your current projects, process and thinking.

The speakers include:

- Kenny Dalgarno, Sir James Woodeson Professor of Manufacturing Engineering - Newcastle University  
Rapid manufacturing
- Brian Wilson, Director - D-Lab, Teesside University  
Launch of the on-line Northern Design Quarter
- Michael Williams, Technical Director PDL Solutions (Europe) Ltd  
FEA and CFD analysis
- Darren Webb, Business Development Manager, Paragon Rapid Technologies Ltd - recent developments in Rapid Prototyping and its applications.

You will also be more than welcome to get involved in a Question and Answer session with the speakers. As part of this meeting, there will be an opportunity for you to discuss ideas or issues with other companies about how it could make a difference to your business as well as a brief insight into Design Network North's next steps.

A number of local product design agencies will be exhibiting after the meeting, giving you an opportunity to meet them and discuss any branding issues you may have. This will also give you the opportunity to network with other Design Network North members.

We look forward to seeing you, so if you are interested in attending please register at <http://riseanddesigntechnology.eventbrite.com>.

Please contact Becky Strong if you have any queries on 0191 516 4400 or at [enquiries@designnetworknorth.org](mailto:enquiries@designnetworknorth.org)

### **About Rise & Design**

Design Network North members meet on the second Friday of each month to share good practice, learn from experts and to collaborate on issues, projects and needs.

Each meeting has a specific theme and will feature presentations from experts in the field. You will also be able to discuss with other companies how applying these ideas could make a difference to your business.

This is also a great opportunity to raise any ideas or issues that you would like to see feature in future Design Network North activities.